



Since founding PRA in 1999, Dr. Sher has served as PI for over 200 trials and continues to practice medicine in pediatrics, immunology, asthma, and more. Dr. Sher has been published extensively in journals and serves on multiple community-based and national committees.

Lawrence Sher, MD

Dr. Sher completed his medical degree at the University of Utah School of Medicine (1983) and residency in pediatrics (1987) and fellowship in allergy and immunology at the University of California Los Angeles. He is board certified by the American Board of Pediatrics and American Board of Allergy and Immunology. He is a fellow with the American Academy of Pediatrics; American College of Allergy, Asthma, and Immunology; and American Academy of Allergy, Asthma, & Immunology.

Since founding Peninsula Research Associates (PRA) in 1999, Dr. Sher has been the PI for over 200 clinical trials for conditions such as allergic rhinitis, asthma, ADHD, COPD, hypertension, otitis media, pneumonia, and sinusitis. Many of these trials have contributed to new medications and devices in the market. Dr. Sher continues to work as a physician at Palos Verdes Medical Group, a multispecialty practice and urgent care center encompassing pediatric care; ADHD; internal medicine; and adult and pediatric asthma, allergy, and immunology. Dr. Sher has been practicing in Rolling Hills Estates for the past 25 years.

Dr. Sher stays involved in the community in programs such as the Los Angeles County School Nurses Association and Food Allergy and Anaphylaxis Network, where he is currently the Medical Chair for the South Bay region. He has also been appointed to serve on several national committees for the American Academy of Allergy, Asthma, & Immunology and American College of Allergy, Asthma, and Immunology including the Specific IgE Task Force, Immunotherapy and Allergy Diagnostics Committee, and Rhinitis and Sinusitis Committee.

Dr. Sher has published articles in numerous medical journals, including the *Pediatric Infectious Disease Journal*; *Clinical Infectious Disease*; *Clinical Therapeutics*; and *Annals of Allergy, Asthma & Immunology*. He authored "Diagnosing Allergic Diseases: Why Knowing the History is as Important as the Test," published in *Contemporary Pediatrics*, and co-authored "Community-based Treatment of Acute Uncomplicated Bacterial Rhinosinusitis with Gatifloxacin," "Safety and Efficacy of Gatifloxacin Therapy for Children with Recurrent Acute Otitis Media (AOM) and/or AOM Treatment Failure," and "Pearls and Pitfalls of Allergy Diagnostic Testing: Report from the American College of Allergy, Asthma, and Immunology/American Academy of Allergy, Asthma, and Immunology Specific IgE Test Task Force."

Contact us for a feasibility assessment.
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